REEL ROCK 7 Film Tour

Adventure enthusiasts and climbing junkies alike will not want to miss REEL ROCK 7 on Thursday, October 18th, at The Armstrong Theater, 7pm.

The seventh annual REEL ROCK film tour, launching in Boulder, CO on September 13th, 2012, brings the best in climbing and adventure films to audiences across the globe. REEL ROCK captivates their audiences by taking them to the boundary of what they thought was possible. From the world’s trickiest solos, to the most demanding sport climbs and crazed offwidth antics, these heart pounding tales of superhuman skill and determination will leave viewers dangling from the edges of their seats and craving more. Prize giveaways, appearances by pro climbers, and fundraising for non-profits are all part of REEL ROCK festivities. The teams from Big Up Productions and Sender Films will be on hand, as well as many of the star athletes from this year’s films.

In 2011, REEL ROCK screened in over 290 Locations world-wide, drew over 65,000 audience members, raised over $15,000 for non-profits, partnered with more than 150 retailers, university outing clubs and climbing gyms, and won copious media coverage and critical praise. For more information to go: http://reelrocktour.com/

Local Sponsors:
Mountain Chalet
City ROCK
The Climbing Association of Colorado College

The Films:

WIDE BOYS
American offwidth climbing has spawned a counter-culture of rough and tumble characters who aren't afraid to bleed their way up a route. So when two proper British lads, Tom Randall and Pete Whittaker, crossed the pond to eat up the gnarliest wide cracks in the west -- including the first ascent of the world's hardest offwidth known as Century Crack -- it came as quite a shock.

THE DURA DURA:
Chris Sharma has been the "king" of sport climbing for 15 years, and has created a mecca for hard routes near his home in Catalunya, Spain. Now, the Czech wunderkind, 19 year old Adam Ondra, has come to Sharma's home turf to take the torch. Sharma and Ondra battle to establish the world's first 5.15c, while Sasha
DiGiulian and Daila Ojeda shred women's standards with strong ascents of their own.

**THE SHARK’S FIN:**
Legendary alpinist Conrad Anker nurtured a 20 year obsession with The Shark's Fin, a spectacular unclimbed granite buttress on the 6,310 meter Mt. Meru, in India. In 2008 Anker, with Jimmy Chin and Renan Ozturk, endured a grueling 18 day push to within hundreds of feet of the summit, only to be turned back. Three years later, the trio makes tough decision to return, despite Anker's deep family ties, and Ozturk's ski accident just six months before the trip, which resulted in a fractured skull, a broken neck, and serious doubts about going back.

**HONNOLD 3.0**
Alex Honnold has become known as the boldest soloist of his generation. In this dangerous game, how does he balance pure ambition with self-preservation? From highball boulder first ascents to 5.13 free solos, from far-flung trad climbing adventures, to speed records on The Nose, Honnold wrestles with this question in preparation for his biggest adventure yet - the Yosemite Triple. In under 19 hours he climbs Mt. Watkins, El Cap, and Half Dome, 95% of it free solo.

**Event Location Information:**
Armstrong Theatre  14 E. Cache La Poudre Street  Colorado Springs, CO  719-389-6607

**Ticket Information:**
$7 for Colorado College students, and $12 for the general public. Tickets on sale at Mountain Chalet, CityROCK climbing Gym, and the Worner Desk at the door.

**National Sponsors:**
The North Face, Windstopper, Petzl, Climbing Magazine, Urban Climber Magazine, EVOLV, Sterling Ropes, and Goal0

**More Information:**
For more information, press passes or to schedule an interview with the filmmakers or athletes, contact Dana Richardson, press@reelrocktour.com. Please also visit www.reelrocktour.com.